



BLUE MOON HEMP®

EST. 2016

Winner 2019
“Best Hemp Company”

CANNABIS BUSINESS AWARDS




**AWARD
WINNING**



OVERVIEW

FOUNDED IN JANUARY 2016

- Established pioneer within the CBD market
 - Recognized leader in the eLiquid retail space
 - Products in over 5000 retail locations worldwide
 - Over 300 SKUs across 5 brands
 - Zero THC / Grown in USA
 - QR code on every label showing 3rd party lab results
 - Single-source CBD vendor from Kentucky since inception
 - Product line in compliance with Farm Bill 2018
 - Winner “Best Hemp Company” 2019 Cannabis Business Awards
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A close-up photograph of green hemp leaves with serrated edges. A semi-transparent dark rectangular box is centered over the image, containing the text. Two white hemp leaf icons are positioned in the corners: one in the top-left and one in the bottom-right.

OUR MISSION

Blue Moon Hemp® is dedicated to bringing the best farmers, researchers, and laboratory partners together to create trusted quality products using pure and potent ingredients known to have a positive impact on a persons well being.

A hand wearing a blue nitrile glove is shown in the foreground, gently touching a vibrant green hemp plant. The background is a large, well-lit greenhouse filled with rows of similar plants. The scene is overlaid with a semi-transparent dark green rectangle containing white text. Stylized white hemp leaves are positioned in the top-left and bottom-right corners of the image.

SCIENCE MEETS FARMING

Using a revolutionary process to create premium hemp-derived CBD allows us to deliver unmatched consistency across all our product lines, beginning on the farm with our partners in Kentucky. Their genetics, science, and farming methods – in compliance with the FDA – is the foundation in which our brands and business is built upon.



UNLOCK THE POWER OF YOUR **ECS** WITH **CBD**

The Endocannabinoid System (ECS) is a group of receptors found in the immune system, the central nervous system, the brain, organs, connective tissue, and glands. The primary function of the ECS is to maintain a steady, balanced internal state necessary for survival. It is also involved with regulating appetite, sleep, digestion, mood, memory, metabolism, neuro-protection, hormones, and heart function.

HEMP

Industrial Hemp-Derived CDB
(Cannabis Sativa L.)
contains < 0.03% THC

Non-Psychoactive
Health and Wellness

Legal in All 50 States
2018 Farm Bill Compliant

VS

MARIJUANA

Marijuana
(Cannabis Indica)
contains 15- 20% THC

Psychoactive
Medical and Recreational

Federally Illegal
Highly Regulated

**BMH Contains Triple-Zero (0.001%)
Non-Detectable THC**

ZERØTHC • MADE  USA



CLIENT ACCOUNTS

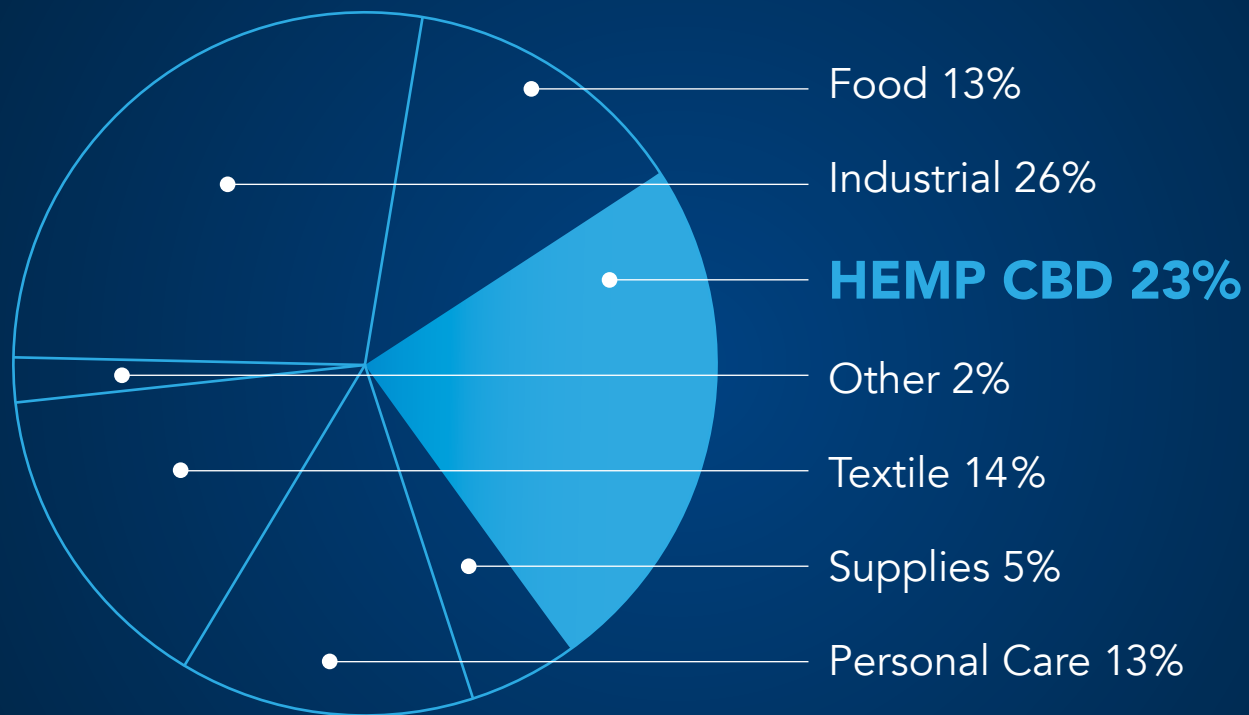
NATIONAL / INTERNATIONAL



Kretek International, Inc (Philips/King) / Safeway (Albertsons/Cub Foods) / The Artisan Vapor Company
Scrip Companies (Massage Warehouse) / Leafly Dispensaries / Colegio de Médicos Cirujanos de Puerto Rico

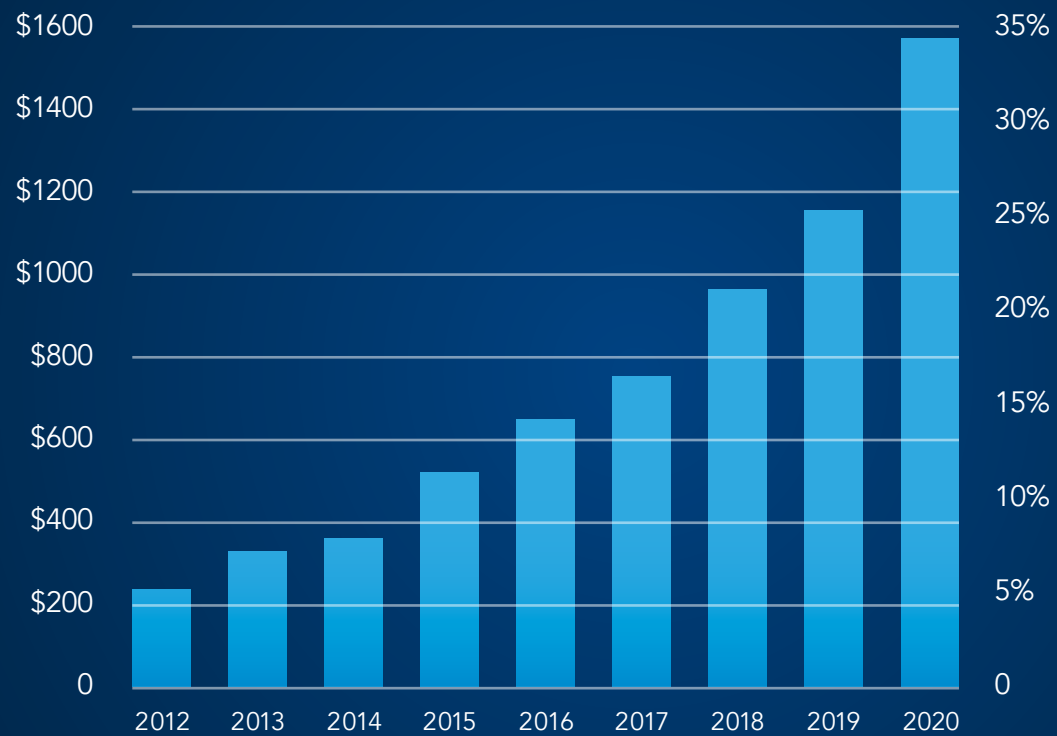
1.5 BILLION HEMP SALES

BY CATEGORY IN 2020



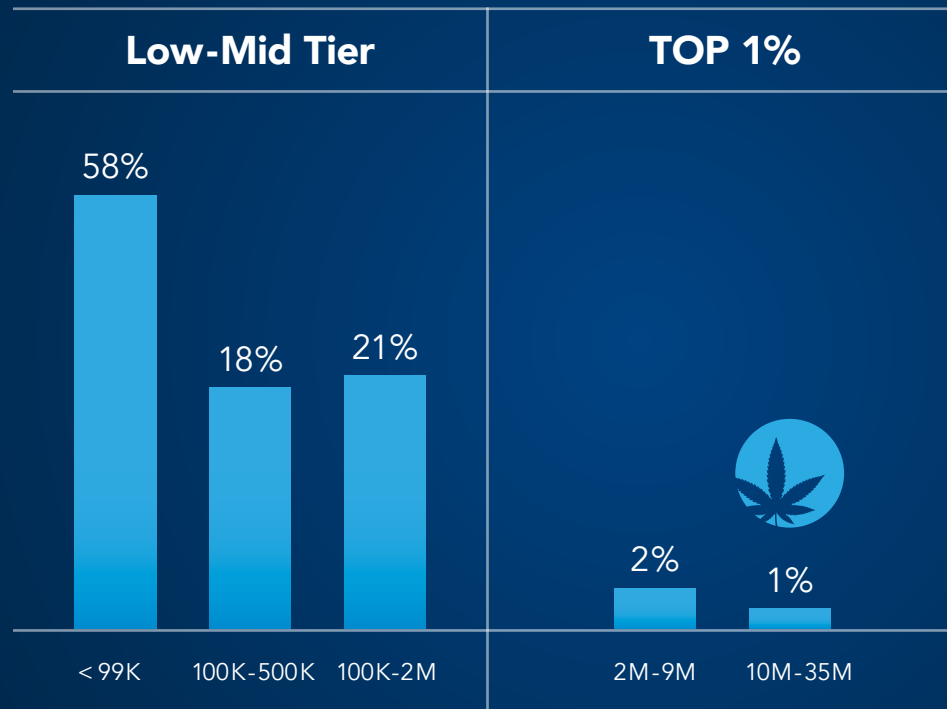
USA HEMP SALES

2012 - 2020 IN MILLIONS



MARKET SEGMENTATION

% OF BRANDS BY SALES VOLUME





TRUST THE LABEL

- Transparency with QR Code on Every Label
- Single-Source Genetics
- 100% Certified Organic Farm in Kentucky
- Seed-to-Sale Tracking
- Independent 3rd Party Lab Testing
- Organic, Non-GMO Ingredients
- 100% Plant Based

bluemoonhemp.com/cbd-lab-reports
ZERO THC • MADE  USA



AWARDS

ACCOLADES & PRESS



**AWARD
WINNING**



WINNER
"BEST HEMP COMPANY"
CANNABIS BUSINESS
AWARDS MIAMI, FL
2019



WINNER
"BEST CBD VAPE"
THE ORIGINAL CBD
EXPO NORTHWEST
2019



WINNER
"BEST IN SHOW"
FLORIDA CHIROPRACTIC
ASSN. CONVENTION
2018



WINNER
"BEST IN SHOW"
VAPORPALOOZA
GRAND RAPIDS, MI
2018



**"CBD is moving
fast and theirs is the
Ferrari® of CBD"**
– Cloud Central

**"We can't
keep it in stock"**
– Vapezone

Winner "Best Hemp Company"
2019 Cannabis Business Awards

Featured in

VAPE
MAGAZINE

VPR

Spiritfuel
VAPE



BLUE MOON HEMP®





CBD eLIQUIDS

125MG / 250MG / 500MG / 1000MG

AWARD
WINNING



1oz / 30ml BlackKat / Kush / **NEW** MangoMoon / Pure / Flan / RedDevil



CBD TINCTURES

125MG / 250MG / 500MG / 1000MG / 2000MG / 3000MG



1oz / 30ml Natural / Berry / Mint

CBD SALVES

125MG / 250MG / 500MG



1oz / 2oz / 4oz Natural / Limonene / Eucalyptus

ORAL SPRAYS & GUMMIES

ASSORTED FLAVORS & STRENGTHS



120mg Max Energy / D-Stress / SuperSex

100mg / 150mg / 250mg Assorted Flavors



CBD PET SERIES

250MG / 500MG / 1000MG



Canine 250mg / 500mg / 1000mg
Bacon Flavor

Feline 250mg
Bluefin Flavor



Dog Treats 100mg
Salmon & Sweet Potato Flavor



CBD eBLUNTS

MANGO MOON / FLAN / RED DEVIL / KUSH

AWARD
WINNING



12.5% CBD 560mg



99.6% CBD SUPER SHATTER

0.5 GRAM / 1.0 GRAM



498 MG / 996 MG

Blueberry OG / Pineapple Express / Sativa AK / Sour Diesel



SWISS RELIEF[®]



SALVE / TINCTURES / GELCAPS

ASSORTED FLAVORS & STRENGTHS



SALVE 1oz / 2oz / 4oz Limonene / Natural / Eucalyptus

TINCTURE 250MG / 500MG / 1000MG / 2000MG / 3000MG Berry / Natural / Mint

GELCAPS 750mg 30 Count / 60 Count

CBD VITAMIN GUMMIES

250MG / ASSORTED FLAVORS



ASSORTED 2oz GUMMIES Multivitamin / Sugar-Free Multivitamin / Turmeric & Ginger
Omega-3 / Fiber / Biotin / Vitamin C / Cranberry / Collagen / Melatonin

CBD ORAL SPRAYS

120MG / ASSORTED FLAVORS



120mg Multivitamin / MaxEnergy / Super Sex / Sleep / Keto Blast / D-Stress



CONTACT

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